

KRL 2012 Annual Report

Moving up

- ◆ Access to information
- ◆ A connected learning center
- ◆ Excellent customer service
- ◆ Frugal with tax dollars

Vision statement

- ◆ Kitsap Regional Library will support the intellectual, occupational, creative and cultural pursuits and interests of our community.
- ◆ Kitsap Regional Library will build a collection that allows patrons access to a wide variety of materials that meet their diverse needs and nourish their imaginations.
- ◆ Kitsap Regional Library will protect the intellectual freedom of the community by making all kinds of information available and by preserving the rights of individual members of the community to access it.
- ◆ Kitsap Regional Library will serve as a portal to the imagination and the world.
- ◆ As our society evolves, Kitsap Regional Library's branches will fill an important social role as the freely accessible town square for our communities.
- ◆ Kitsap Regional Library will help link the public, other governmental agencies and community organizations in partnerships that benefit all.

V I S I O N 2 0 1 5 S T R A T E G I C P L A N

Mission statement

Kitsap Regional Library serves the community as a center of lifelong learning, and a steward of access to stories, information and knowledge.

Moving up

Message from the Director

By most measures, Kitsap Regional Library was busier in 2012 than it was the year before, serving nearly 1.2 million branch visitors, circulating more than 2.5 million physical items while lending from our downloadable collection of e-books and audio books more than doubled to 83,000.

But, while keeping busy, we also were looking toward the future, making big plans for replacement library facilities in Kingston and Silverdale and to upgrade other branches.

In late 2012, we received a generous \$1 million gift that will assure creation of a new, 5,000-square-foot library branch at the Village Green Community Center in Kingston. The design of that building is to be completed in 2013, with the possibility we will be moving into the new library in 2014.

KRL continued to work with Kitsap County and residents of Central Kitsap to plan a replacement for the cramped Silverdale Library. We completed a study into the feasibility of raising private donations to support a new Silverdale Library and expect to make significant strides toward meeting Central Kitsap's library needs in 2013.

The end of 2012 also brought us half way along the path projected in our Vision 2015 Strategic Plan. We've already achieved many of the goals we established in early 2010. Turning toward the future, we are beginning to gather information we will need to draft our new strategic plan in 2014.

That plan will guide us as we continue to make KRL a vibrant and essential institution. Every day KRL staff work to help Kitsap County residents enhance and change their lives. Our libraries already serve as a hub that help build the communities where they are located, but we want them to emerge more strongly as community centers where people can connect, interact, share and learn.



Jill Jean
Library Director

Moving up

Library governance

Kitsap Regional Library is governed by a volunteer Board of Trustees. Each Board Member represents a region of the district. Board members are appointed by the Kitsap County Commissioners and serve five-year terms. The following Board members served during 2012:



From left: Dan Gottlieb, Bainbridge Island; Gail Mathison, South Kitsap; Jackie Aitchison, Vice President, North Kitsap; Teresa McDermott, Central Kitsap; and John Lyall, President, Bremerton.

Strategic Goals

- ◆ Continue offering a high level of service
- ◆ Achieve financial stability
- ◆ Enhance the branch libraries
- ◆ Strengthen relationships with other organizations in the community

Moving up

Fast facts

- ♦ The Kitsap Rural Library District (Kitsap Regional Library) was established in 1955.
- ♦ KRL serves 250,000 Kitsap County residents.
- ♦ KRL has nine branch libraries and a bookmobile.
- ♦ We finished 2012 with 98,613 active KRL cardholders.
- ♦ KRL patrons checked out 2,580,685 physical items in 2012.
- ♦ The average patron checked out 25 items in 2012.
- ♦ KRL had 511,775 physical items in its lending collection on Dec. 31, 2012.
- ♦ The average item in the collection was checked out more than five times in 2012.
- ♦ KRL patrons borrowed 83,175 downloadable items from the collection in 2012, mostly e-books, a 125 percent increase over the previous year.
- ♦ Patrons used public computers in KRL branches 196,361 times in 2012.
- ♦ KRL fulfilled 3,311 Inter-library loan requests for patrons in 2012.
- ♦ Nearly 96,000 adults, teens and children attended KRL programs in 2012.

2012 budget

Total spending: \$10,480,8060

Total revenues: \$10,530,696

Total collected in property taxes: \$10,083,052

Fines and fees collected: \$248,043

Grants and gifts received: \$117,461

Other revenues: \$81,066

Moving up

Dear KRL staff...

TAKEN FROM LIBRARY DIRECTOR JILL JEAN'S
WEEKLY MESSAGES TO LIBRARY STAFF DURING 2012

January 9

- ♦ I wanted to share this message from local author, Anjali Banerjee, from Facebook :



Anjali Banerjee

"I was out for a walk today, taking a short break from revisions, when I saw the bookmobile looming ahead like a giant, hazy vision of purple beauty in the pouring rain. I did not have my library card with me. Horror! But then, I remembered that I know the librarian, that she knows me and has read my books. Yes, I checked out a book, carried it home under my umbrella. Bliss!"

January 17

- ♦ We have been very fortunate to hire Bainbridge Island resident, Chapple Langemack, to become our Adult Program Coordinator. She has managed branch libraries for the King County Library System and served as KCLS' Readers' Services Coordinator.
- ♦ KRL has received two adult programming grants. The first has provided KRL with \$2,500 to bring adult audiences together for programs and events that will highlight civic engagement, reflection and community learning. The second grant for \$4,047 will support a new adult programming series entitled, "Transforming Life After 50."
- ♦ By February 1, KRL will be introducing Freegal, a downloadable music library for our users. Compatible with almost every device, three songs can be downloaded per week. The songs are the patron's to keep, free of charge.

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January 25

♦ Dan Gottlieb has been appointed to fill our vacancy on the Board of Trustees. Dan will be the Bainbridge Island representative, replacing Althea Paulson.

February 9

♦ On January 25, the Genealogy Resource Center opened to great fanfare at the Sylvan Way Branch. Over 80 people from throughout Kitsap County attended the brief afternoon ceremony. The Center will be open during regular library hours.



Kitsap County Commissioner Josh Brown gets an opening day tour of the Genealogy Resource Center at Sylvan Way Library.

♦ We were equally pleased with the turnout of over 50 residents at the January 25 meeting of the Central Kitsap Community Council at which the library presented options about the future of the Silverdale Library. Architect Steve Rice presented several renderings of what a new library might look like on the community campus.

February 17

♦ I thought you'd like to know about a compliment that came through QuestionPoint last Saturday:

"Not a question at all – but a compliment. I so appreciate KRL (I moved to the Silverdale area five years ago from Silicon Valley, CA) and am surprised and delighted that the KRL is so much more extensive and user friendly than the library system I was accustomed to. The librarians are always so willing to help, I love your 'hold' system, keep up the good work! Thanks a million."

Moving up



March 14

- ◆ Let's celebrate! On Saturday, March 17, the Bainbridge Island Branch will begin several months of events celebrating their 50th anniversary. It's bound to be a joyful event.
 - ◆ This week, KRL launched our Ask a Librarian chat service (24/7 live on-line help) staffed by librarians from all over the country – including KRL staff members.
- A major goal of the digital branch is to be there for people when and how they need the library and

implementing this chat service is a great step in that direction!

March 21

- ◆ KRL has hired the Alford Group to conduct a feasibility study for a new Silverdale Branch. Not only will the study determine whether or not money exists in the community to support a new branch, but it will also provide us with valuable information as to how community members feel about the future of a library in Silverdale.

March 29

- ◆ KRL's fifth annual One Book, One Community title was announced at the Library Board of Trustees Meeting on Tuesday evening. I am pleased to let you know that "The Immortal Life of Henrietta Lacks" by Rebecca Skloot will be our choice for 2012. The book has been described as a "riveting story of the collision between ethics, race and medicine; of scientific discovery and faith healing; and of a daughter consumed with questions about the mother she never knew."



Moving up

April 25

♦ Graphic Designer David Frazier has received notification that 5 (yes, 5!) of his entries into this year's ALA PR Xchange have received top honors. I know that we all are appreciative of the talent we have in David.

May 4

♦ This has been a week of very good news! Our new Integrated Library System from Polaris is definitely a hit with our library patrons. Complimentary comments from our patrons included this one: "I just used the new on-line catalog system for the first time and it is awesome! Thank you for the upgrade."

May 10

♦ Several KRL employees have been in the news lately. I know everyone was as proud as I was to hear that Port Orchard teen librarian Shannon Peterson has been elected to be the president of the Young Adult Services Association (YALSA), a division of the American Library Association. Shannon will begin her term as president-elect in June, becoming president for one year in June, 2013.

♦ Ericka Brunson, children's librarian at the Sylvan Way Branch, has been elected to serve on the board of the Children and Young Adult Services (CAYAS) Interest Group for the Washington Library Association.

♦ Outreach had a very busy day yesterday at the Older American Conference where they staffed a KRL booth. 550 people attended the event, with 283 of them stopping by to talk about the library.

Ericka Brunson



May 21

♦ The Poulsbo Branch has started a very popular program for the public called, "Tech Time with Al" on Wednesday afternoons. Volunteer Al Quan works one-on-one or in small groups with patrons interested in learning how to use their reading devices, smart phones, iPads, iPods and a host of other reading devices.

Moving up

June 7

◆ This year's Summer Reading Program "Dream Big" (children) and "Own the Night" (teens) begins this Saturday. Every child who signs up early will receive a bag with special items in it, teens will get magnetic bookmarks; children who read 100 hours will get a T-shirt and teens will get a backpack; and everyone who completes 10 hours of reading or more will be invited to parties at the end of the summer to celebrate their reading because they are all "special readers."



Dream Big

June 21

◆ On June 15, the Village Green Foundation received the wonderful news that they are the recipient of a \$1 million Birkenfeld grant for the Village Green Community Center complex. This grant will certainly go a long way towards helping us all realize the dream of a new Kingston Community Center that includes a Kingston Branch Library.

June 29

◆ Today is Manchester Branch Manager Dee D'Haem's last day of work for KRL. Last night, a community gathering honored the work Dee has done over the years as the leader of library services in the Manchester Community.



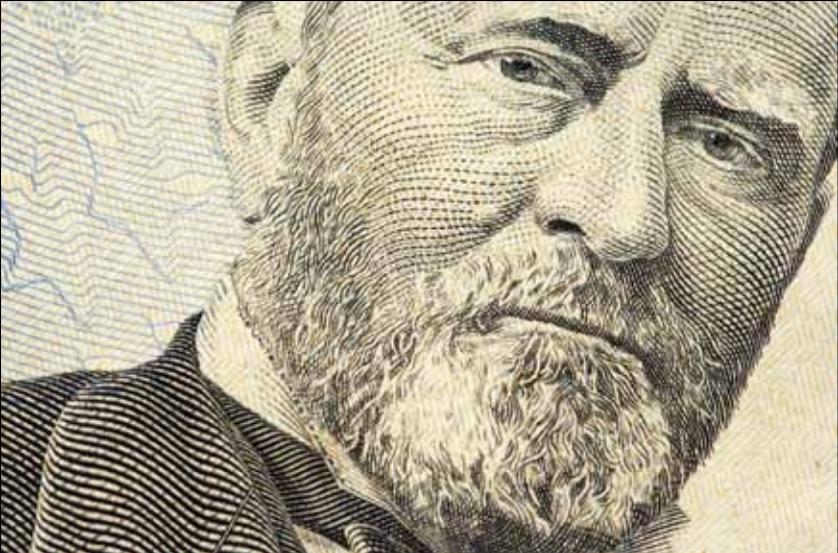
Dee D'Haem

Already, we are missing her grace, her wisdom and her terrific sense of humor.

July 26

◆ When Screen Lit, a Seattle-based film review company, closed its doors, they contacted Collection Manager John Fossett to ask if they could donate the DVDs they owned to the library. As a result, John has added 5,500 DVDs to our collection. This was a very generous gift to the library!

Moving up



August 9

- ◆ KRL's application to be a host location for the Foundation Center's Cooperating Collection has been accepted. As a host location, KRL will be able to provide services to the nonprofit community in Kitsap County, especially grant seekers. This will also allow the library to be

the "go to place" for all nonprofits in Kitsap County to access information, reference materials and databases.

- ◆ A woman at a community event told Ruth Bond and Susan Whitford how much the library had meant to both her and her son during a particularly difficult time in their lives. She wanted Ruth and Sue to thank the staff at both the Silverdale and Poulsbo Branches for the caring service they provided to her and her family during this time, saying she wouldn't have made it without them.

August 17

- ◆ I am so pleased to let you know that Shannon Peterson will be the new Youth Services Coordinator for our library system. Shannon comes to this position with wonderful leadership skills and a real passion for excellence in library service to teens.
- ◆ We have been working toward the implementation of e-commerce to allow our library patrons to use their credit cards to pay any fines and fees. Sylvan Way Circulation will be the first to pilot this new service, followed by all other branches. Eventually e-commerce, it will be added to all self-check stations and to our online catalog.

August 24

- ◆ We have hired Jaime Forsyth of Bremerton to be the new Executive Director of the Kitsap Regional Library Foundation. Jaime is a confident relationship-builder who will invigorate the work of our Foundation.



Jaime Forsyth

Moving up



August 31

♦ The Fall at the Mall series is shaping up to be an even stronger program than last year. Beginning on Saturday, the nine-week series will feature The Reptile Man, an artisan food day, the Knights of Veritas, a genealogy program looking into Debbie Macomber's family tree, an undead runway project, a steam punk program, a juggler, the kickoff of our One Book, One Community program and an e-lab that allows participants to "dig into our Digital Branch."

September 24

- ♦ I am pleased to announce that Zak Sherman from Tampa, Florida will be the new branch manager for the Manchester Branch. Zak comes to KRL with a strong branch manager background and a history of working successfully with Friends of the Library and many other community groups.
- ♦ Bainbridge Island adult services librarian, Audrey Barbakoff has been in the news lately discussing her popular "Ferry Tales" program on King 5 television's "Evening Magazine." Thanks Audrey for continuing to put KRL on the map! What a great program!



Audrey Barbakoff

Moving up

October 1

♦ While KRL enjoys a very positive public perception, and while the community understands the need to replace the Silverdale Branch Library, the Alford Group has recommended that KRL strengthen its fundraising capabilities before launching a capital campaign for a new library. The report gives us very good information on how we can move forward from here. We want the community to know that creating a new Silverdale Library is a very high priority.



Melody Eisler

October 12

♦ Two members of the KRL staff have been recognized as members of the 2012 Kitsap County 40 Under Forty business leaders. Melody Eisler, Silverdale Branch Manager, and Jeannie Allen, KRL's Marketing Manager, are among the list of 40 young professionals in Kitsap making a notable impact on their business or industry.

♦ I wanted to share this anecdote from a patron using our QuestionPoint service:
"I am absolutely shocked and amazed that your staff was able to find (in one day) a book I have been searching for the past 25 years. I wish I had thought to ask you guys sooner! Also, very friendly and helpful. Absolutely incredible ... :)"



Jeannie Allen

October 23

♦ We conclude our One Book, One Community program this weekend ... when Digital Branch Manager, Sharon Grant will host a lively online discussion of "The Immortal Life of Henrietta Lacks" to end what has truly been a wonderful One Book, One Community celebration.



Sharon Grant

Moving up

November 6

- ◆ KRL's Fall at the Mall program ended on a high note, and the attendance for the nine week series this year was almost double the attendance from last year, 1,325 people compared to 716 for 2011. Thanks to all of the many KRL staff who helped make this series another success.
- ◆ Although it's too early to tell if we are bringing in more money by allowing library users to pay fines with a credit card, we do know that staff are handling a lot less money across the desk. Stay tuned for more good news as we launch this service at all self-service terminals this week.



Fall at the Mall entertainer Alex Zerbe and fans

November 18

- ◆ The teen book groups at Bainbridge Island and Port Orchard branches have been selected to receive advanced reading copies of teen titles directly from publishers on an ongoing basis for the next two years. In exchange, the teens will provide feedback as well as help create a list of top titles in the YA market each fall which is voted on nationally.

Moving up



Gail Mathison

December 16

◆ At the Board of Trustees final meeting of the year, the Board will honor out-going member Gail Mathison. We will miss Gail's sharp wit. We will miss her candor. And most importantly, we will miss the wisdom she has used to guide our library system throughout the time she has been with us. Please join me in extending a very heartfelt thank you to Gail Mathison.

We had a great year
and we'll keep...

Moving up



December 21

◆ Happy holidays to KRL!

On Tuesday, we learned that KRL has been awarded a \$200,000 Paul G. Allen Family Foundation Grant that will help us bring technology to teens throughout Kitsap County in partnership with Coffee Oasis locations in Bremerton, Port Orchard and Poulsbo. The grant will fund a van, staff, computer equipment and software and allow KRL to create a curriculum to help teens learn how to create computer gaming applications. Our goal is for all participants to increase their soft skills such as collaboration, imagination and critical thinking while also building their technology skills.

Sincerely,

Jill Jean

